

the company

arc was established 40 years ago to serve the growing market for quality car washes. Then, as now, there were many car wash providers but few offering a good value, fast, quality wash at a dedicated car wash with attended service.

Over the years arc has grown from strength to strength. It now operates over 320 car washes in the UK that wash over 12 million cars and continues to grow. Many of its car washes are on busy Tesco, Asda and Sainsbury supermarket car parks. Throughout arc's growth and development it has remained focused on its key principles of **value, quality, speed and service**.

Vital to arc's success is the selection and retention of quality self-employed car wash operators who are motivated to build up their own business supported by arc.

what makes arc different from other car washes

arc is unique because it offers every customer:

- an attended automated car wash with uniformed and insured operators
- a wash that can take just 2 minutes
- a pre wash to remove surface grit and dirt, a dry with each wash, hot wax, and scented coloured foam
- tyre dressing to restore a deep matt finish

- 85% of the water used is recycled
- arc's car washes conform to effluent discharge legislation.

your opportunity

arc and its operators work in partnership. arc is not a franchised operation, however, becoming an operator gives you the opportunity to run your own business, with a large earning potential at a fraction of the cost of a franchise. arc operators are self-employed.

Many of arc's customers are regular customers. The combination of repeat business, recommendation, local marketing and your dedication will enable you to build up a strong base of retail and commercial customers which ensures your earning potential is good.

arc's operators receive daily commission for the cars that they have washed and any additional income from operator valeting is retained by the operator.

Initial training is given to ensure that you start your business career fully trained and ongoing support is available - our regional managers visit regularly and are just a phone call away.

what arc will provide you with

arc car washes are state of the art, housed in attractive wash halls in landscaped grounds, with vacuum and valeting areas. They are supported by point of sale material and marketing initiatives. Each car wash costs several hundreds of thousands of pounds to build before it is handed over to the operators.



arc provides an annual package worth around £35,000 each year which comprises of:

- water, electricity, rent, rates and telephone line rental
- all wash chemicals used during the mechanical wash process, spare parts, repairs and planned maintenance of the wash
- a supply of an initial stock of branded summer and winter uniforms
- marketing initiatives, national press and loyalty promotions, along with all posters, pylon wraps, banners and leaflets
- maintenance and insurance of the building and the machinery.

what arc requires from you

arc requires that you

- are determined to make this business a success, believe in providing excellent customer service, are willing to learn and are prepared to work within the arc business model to achieve arc's high standards
- meet the financial requirements (detailed below)
- are physically fit, have a clean driving licence and like working outdoors
- want to become a car care professional and see arc as a means of building a business, not just as a job and are willing to go through our selection process.

key points of arc's business model

To ensure a successful arc operation the following points must be followed:

- arc's corporate image and procedures to be maintained
- excellent customer service to be provided
- the car wash to remain operational during set trading hours
- the wash hall and surrounding areas to be kept clean and tidy and Health and Safety policies and procedures maintained
- sales to be recorded and cash banked daily.

what you will be responsible for

- an initial bond of up to £5000 (returnable upon departure)
- the purchase, installation and maintenance of the cold water pressure washer; the purchase of intensive cleaner and alloy wheel cleaner
- third party liability insurance (including valeting cover if required)
- all staffing costs
- all telephone call charges
- all valeting costs such as materials, equipment and advertising
- your VAT registration

the next step

If you think that you can become a determined and professional member of our operator network then please complete the application form and return it to our Recruitment Department at 35-37 Amersham Hill, High Wycombe, Bucks, HP13 6NU.

we look forward to hearing from you